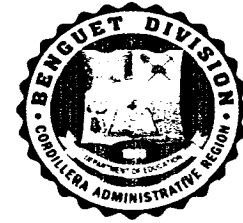




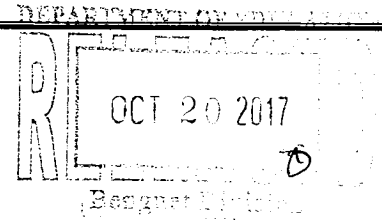
Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BENGUET
Wangal, La Trinidad, Benguet 2601
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October 19, 2017


DIVISION MEMORANDUM

No. 249, s. 2017



Conduct of the SY 2017 Division Schools Press Conference (DSPC)

- To:** Chief (CID), (SGOD), Education Program Supervisors
Public Schools District Supervisors
School Heads/Administrators, School Paper Advisers (SPA)
Public and Private Elementary and Secondary Schools
1. In pursuant to Republic Act (RA) No. 7079, otherwise known as Campus Journalism Act of 1991, Benguet-DepEd announces the conduct of the Division Schools Press Conference (DSPC) for SY 2017-2018 with the theme **"Embracing ASEAN Integration: Campus Journalists' role in advancing inclusive education"** at Benguet National High School Main (BENHS) on November 18-21, 2017.
 2. Arrival of participants will be after 3 PM on November 18, 2017. Meeting of all advisers will be at 5 PM (before dinner-first meal) at Benguet National High School open gym.
 3. A registration fee of SIX HUNDRED FIFTY PESOS (650.00) shall be charged from each participants payable in check or in cash to Benguet National High School to defray expenses for meals (except snacks as agreed during the SPAA meeting), reproduction of handouts, honoraria of speakers/judges, water, electricity and certificates. Other operational expenses like trophies, conference paraphernalia, and other office supplies shall be charged against division funds/MOOE.
 4. The registration fee, travel, snacks, membership/annual dues (30) for **student/Journalist**, (60) for **School Paper adviser**) and other expenses incurred in the participation to this conference shall be charged to local funds, school MOOE, and/or other school funds subject to the usual accounting and auditing rules and regulations. Participants from private schools and BSU shall make financial arrangements with their respective administrators.
 5. Participating schools/districts are requested to submit the number of their participants by gender to the division office on or before November 17, 2017.
 6. Participants must bring their own beddings, mosquito nets, eating paraphernalia, school IDs and other personal effects. The last meal is breakfast of November 22, 2017.
 7. The implementing guidelines/contest rules in the conduct of the 2017 NSPC will be followed except for some specified revisions as agreed during the SPAA meeting.
 8. Members of the working committees and other information are found in the enclosures.
 9. Immediate and widest dissemination of this memorandum is hereby enjoined.


MARIE CAROLYN B. VERANO CESO VI
Schools Division Superintendent

Enclosure # 1

CONTEST GUIDELINES FOR 2017 DIVISION SCHOOLS CONFERENCE (DSPC)

1. The Individual Contests for both elementary and secondary levels shall have the following categories/events in two mediums.

English	Filipino
1. Editorial Writing	Pagsulat ng Editoryal
2. Feature writing	Pagsulat ng Lathalain
3. News writing	Pagsulat ng Balita
4. Sports writing	Pagsulat ng Balitang Pampalakasan
5. Science and Technology writing	Pagsulat ng Balitang Agham at Teknolohiya
6. Editorial Cartooning	Kartung Pang-Editoryal
7. Photojournalism	Larawang Pampahayagan
8. Copy Reading and Headline Writing	Pagwawasto at pag-uulo ng Balita

2. Lecture-discussion shall be followed by Individual writing contest both in English and Filipino.
3. There shall be one (1) participant per school, per event. A participant, however, may have a maximum of two (2) events, but in only one medium. There shall be two (2) participants for editorial cartooning; one (1) for English and one (1) for Filipino, likewise with photojournalism; one (1) for Filipino and one (1) for English.
4. Contestants for photojournalism must provide their own digital cameras with a minimum of 16 megapixels and a maximum of 20 megapixels with an empty memory/ storage cards, properly labeled.
5. The Radio Broadcasting and Scriptwriting contest for both elementary shall be in English and Filipino. There shall be 7 Campus Journalists (CJs) per team per medium. The anchor, news presenter, infomercial, technical application, script and radio production will be evaluated.
6. Paper-based school papers may be submitted with the following technical specifications (both elementary and secondary-English and Filipino):

a. Number of Pages
1. Editorial section/ Pahinang Editoryal – at least 2
2. Feature Section/Pahinang Lathalain- at least 3
3. News Section/Pahinang Balita- at least 3
4. Sports Section/Pahinang Isports – at least 2
5. Science and Technology Section/Pahinang Pang-agham at Teknolohiya- at least 2
b. Color: monotone/duotones/tri-color
c. Process: Offset
d. Paper Stock: Book paper or C2S 60 lbs.-70 lbs.
e. Size: 9"x12"- 18"x12" (Elementary) 12"x18"-18"x24" (Secondary)
f. Color: front and back in full color, inside pages in black and white

7. The different sections and categories to be judged for the group contest are as follows:

1. Editorial Section/ Pahinang Editoryal
2. Feature Section/Pahinang Lathalain
3. News Section/Pahinang Balita
4. Sports Section/Pahinang Isports
5. Science and Technology Section/Pahinang Pang-agham at Teknolohiya
6. Lay-out and Page Design Category/ Kategoryang Pag-aanyo at Disenyo ng Pahina

8. Collaborative Publishing contest, Radio and TV broadcast shall be conducted as per agreement during the SPAA meeting.
9. Participating schools must submit 10 copies of their school papers before the first writing contest.

GUIDELINES FOR THE CONDUCT OF RADIO BROADCAST CONTEST

A. SCRIPTWRITING

1. The students will be given 1 ½ hours to prepare a script for a 5 –minute radio broadcast, that includes an infomercial, which may depict health, environment, politics and social issues, and four(4) news articles, which may be based on press releases, raw data, or any other option given by the NTWG. The infomercial shall have a maximum length of (1) minute and shall use the language that the group is competing. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three laptops and an inkjet printer in preparing and printing of the script. The team should ensure that the laptops they will use for the contest should not contain any document that they may use as reference or model during the conduct of the contest. All laptops should be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment's such as CD player for I.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.)
5. Scripts should be:
 - Encoded using Arial font size 12
 - With directional instructions in capital letter
 - Double-spaced with normal margin
 - Printed in a letter-sized bond paper (8.5"x11")
6. Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

B. Broadcast Simulation

1. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges and members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops and other sources of sound effects, except mobile phones.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. Loudspeakers shall be set up outside the broadcast room.
7. The order of presentation will be identified through drawing of lots by the directors before the script writing.
8. Each team shall be given eight (8) minutes for preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
9. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official time keeper
10. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
11. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
12. The contestants shall leave the broadcast room right after their presentation.

C. ACTUAL PRESENTATION

1. The format for broadcast copy (line count method) writing shall be used.

2. Infomercials may be derived from the subjects which have values related to government, economy, health, environment, social, spiritual, and/or moral responsibilities.
3. Group presenters in English shall be asked to perform ahead to give ample time to producers in Filipino to catch-up and make up for the time devoted to translation.

D. CHECKLIST

1. Copy of guidelines and judging procedures (for Judges)
 2. Program/Acknowledgement Form
 3. Presenters' Data Sheet (Proctor's Copy)
 4. Numbered competition sets of Raw items
- Turn over competition materials (raw news items) to proctor/teachers for safekeeping, making sure that the PRESENTERS' DATA SHEETS (1 copy for judges and 1 copy for DepEd proctors) are attached.
 - Proctors/Teachers conduct drawing of lots.
 - Sets of raw news items have already been numbered in advance.
 - Each set shall correspond to the number drawn by any group.
 - Proctors/ Teachers shall be responsible for the collection of duplicate scripts following the first hour and handling the same to the judges for the initial screening.
 - Proctors/ Teachers shall turn over to judges their copy of the presenters' data sheet

CRITERIA FOR JUDGING (OVERALL/GROUP PERFORMANCE) FOR BROADCASTING

35%	<p>SCRIPT/PRODUCTION</p> <ul style="list-style-type: none"> • Application of Broadcast and journalism principles • Broadcast form of writing • Clear and logical organization of news scripts
35%	<p>DELIVERY/PRESENTATION</p> <ul style="list-style-type: none"> • Clear presentation of items • Modulation, volume and voice quality • Confidence
30%	<p>STYLE/TECHNIQUE</p> <ul style="list-style-type: none"> • Creativity • Uniqueness
100% TOTAL	

Note: Corresponding points shall be deducted from the overall score for presentations that run under or over the prescribed time limit of 5 minutes.

WORKING COMMITTEES IN THE 2017 DSPC

A. Executive Committee

Marie Carolyn B. Verano CESO VI	Schools Division Superintendent
Nestor L. Bolayo	OIC-Assistant Schools Division Superintendent
Rizalyn A. Guznian Ed. D.	Chief Education Supervisor
Francis F. Peckley	Education Program Supervisor-English
Macarthy B. Malanes	Education Program Supervisor-Filipino

B. Committees

1. Registration and Program: Host School and SPA Association Treasurers
2. Display, Documentation, Awards

		Secondary	Elementary
Display	Chairman	Dionisia Quintino	Benilda Mendoza
	Members	Corazon Villena	Joanne Baucas
Jose Acinen Martes Calasen		Jennifer Cayat Martin	
Documentation	Chairman	Ma. Zenaida Juguilon	Karen Bosaing
		Suela Vencio Jennifer Arais Jessica Gavis	Tuesda Lucio Benjamin Sacla Thomas Tumpap
Awards	Chairman	Macarthy Malanes	Francis F. Peckley
	Co-Chairman Members	Augustin Dao-anis Minda Arisga Maribel. Arguelles Claire Lamsis	Manuel Martin Anabel Lawagan Junia. Naisod Mercedes Catacutan Leilani Estole

Proctors

	ELEMENTARY		SECONDARY	
	ENGLISH	FILIPINO	ENGLISH	FILIPINO
NEWS	Luz Laduan	J. Caquiao	Susan Dokey	Fema Acosta
FEATURE	Grace Dumawor	M. Kila-an	E. Amistoso	Marlyn Alfonso
SCIENCE & TECHNOLOGY	C. Magno	Alicia Palsaen	Susan Akitan	Meriam Begseng
SPORTS	Martes Calasan	Jose Acinen	Marites Padsuyan	Ofelia Inso
EDITORIAL	F. Lidua	R. Tanguid	Mildred Dicos	Dessa Castillo
EDITORIAL CARTOONING	Minda Arisga	Norie Ann Bomowey	Cherry Lou Cocoy	Anabel Lawagan
COPY READING & HEADLINE WRITING	L. Ann Fabro	L. Dominguez	Marcela Bayas	Selvetti Simeon
COLLABORATIVE	Rosemarie Yangkin	Olivia Agwiking	Benilda Mendoza	Myla Bayas
BROADCASTING	Lourdes Sinakay	J. Guilod	Daisy Canuto	Leilani Estole
TV. Broadcasting			Karen Bosaing Thomas Tumpap	San Jose Advisers
PHOTOJOURNALISM	Agustin Nang-is	Agustin Dao-anis	Maribel Balangan,	Claire Mayomis

CRITERIA FOR OUTSTANDING CAMPUS JOURNALIST**A. ACADEMIC STANDING (Preceding School Year)****20 points**

RANK	1 st	2 nd	3 rd	4 th -10 th
POINTS	20	15	10	5

B. ACHIEVEMENT IN JOURNALISM**40 points****1. Individual Contest.....20 points**

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National	20	19	18	17	16	15	14
Regional	13	12	11	10	9	8	7
Division	6	5	4	3	2	1	0.5

2. Radio Broadcasting.....10 points

	1 st	2 nd	3 rd	4 th	5 th
National	10	8	6	4	2
Regional	8	6	4	2	1.5
Division	6	4	2	1	0.5

3. Collaborative Publishing

	1 st	2 nd	3 rd	4 th	5 th
National	10	8	6	4	2
Regional	8	6	4	2	1.5
Division	6	4	2	1	0.5

C. LEADERSHIP**25 points****1. Elected Position and Accomplishments 10 points**

LEVEL	Elected President	Vice President	Secretary Others	Treasurer,
National	4	3	2	
Regional	3	2	1	
Division	2	1.5	1	
School/Other Associations	1	0.5	0.5	

Accomplishment

	Designed and implemented a relevant project in the national/regional/division level related to Journalism	Worked as member of a technical working committee (NSPC/RSPC/DSPC)
National	6	4
Regional	4	2
Division	2	1

2. School Paper and Special Newsletters/Publication.....15 points

LEVEL	School	Special Publications (NSPC/RSPC/DSPC/Sports/Scouting Newsletters)
Editor-in-chief	4	3
Associate Editor	15	10
Section Editor	10	7
Writer/Contributor/Others	5	3

D. COMMUNITY AND EXTENSION SERVICES**10 POINTS**

The candidate can get a maximum of 10 points in any of the following:

- a. NGO's Outreach Programs (e.g., volunteer work in health centers, election watcher, Officiating in barangay sports fests, etc.)
- b. Church Services (catechist, training facilitator or resource speaker in youth organizations, member of a church organization involved in related activities)
- c. Sangguniang Kabataan (May be an elected SK officer or an SK member who is actively involved in purok/barangay or community programs and projects.

E. INTERVIEW**5 points**

CRITERIA		
Journalistic Attitude (Knowledge in Journalism)	Communication Skills 2 points	Personality 1 point
Can effectively explain questions regarding principles/content in Journalism and school	Can confidently express himself in the language used during the interview (1 point) Observes correct grammar, logic in organizing his thoughts and ideas (1 point)	Maintains his composure and shows bearing during the interview

CRITERIA FOR OUTSTANDING SCHOOL PUBLICATION ADVISER

A. PERFORMANCE RATING.....15 POINTS

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) years.

Performance Rating	Points
100%	15
99%	14
98%	13
97%	12
96%	11
95%	10
94%	9
93%	8
92%	7
91%	6
90%	5
89%	4
88%	3
86-87%	2
80-85%	1

B. ACHIEVEMENT IN JOURNALISM CONTESTS.....50 POINTS

1. Group Contest (School Paper Category).....20 Points

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National	20	19	18	17	16	15	14
Regional	13	12	11	10	9	8	7
Division	6	5	4	3	3	2	1.5

2. Script Writing and Radio Broadcasting.....10 Points

	Individual			Group		
	1 st	2 nd	3 rd	1 st	2 nd	3 rd
National	5	4.5	4	5	4.5	4
Regional	3.5	3	2.5	3.5	3	2.5
Division	2	1.5	1	2	1.5	1

- In the event that there are several wins, the candidate can only get a maximum of ten (10) points for this category

3. Collaborative Publishing.....10 Points

	1 st	2 nd	3 rd
National	10	9	8
Regional	7	6	5
Division	4	3	2

4. Individual Contests.....10 Points

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National	10	9	8	7	6	5	4
Regional	8	7	6	5	4	3	2
Division	6	5	4	3	2	1	0.5

C. LEADERSHIP RELATED TO JOURNALISM.....15 POINTS

1. Elected position in Media/Journalism Associations.....8 Points

	President	Vice President	Secretary, Treasurer, and other Positions
National	8	7	6
Regional	5	4	3
Division	2	1	0.5

2. Other Publications (Sports/Scouting/Barangay/Municipal Newsletters, etc.)7 Points

	Special Publications (DSPC/RSPC/NSPC/Sports/Scouting Newsletters)
Editor-in-chief	7
Associate Editor	6
Section Editor	5
Writer/Contributor/Others	3

D. EXTENSION SERVICES/CONTRIBUTIONS RELATED TO JOURNALISM.....5 POINTS

Services	National	Regional	Division
Organizer/trainer/resource Speaker, Committee chair	5	4	3
Facilitator	3	2	1
Committee Membership	2	1	0.5

E. PUBLISHED READING MATERIALS AND ARTICLES RELATED TO JOURNALISM -5 PTS.

Books/modules on Journalism.....5 pts.

Articles.....3 pts.

(May be on Journalism or any topic)

National Circulation.....3 pts.

Regional circulation.....2 pts

Division/Municipal Circulation.....1 pt.

F. SCHOLARSHIPS/AWARDS RECEIVED RELATED TO JOURNALISM.....5 POINTS

	POINTS
National	5
Regional	4
Division	3
School	2

G. PANEL INTERVIEW.....5 POINTS

CRITERIA		
Journalistic Attitude (Knowledge in Journalism) 2 pts	Communication Skills 2 pts.	Personality 1 pt.
Can effectively explain question regarding principles in Journalism	-Can confidently express himself in the language used during the interview (1 pt.) -Observes correct grammar, logic in organizing his thoughts and ideas (1 pt.)	-Maintains composure and shows bearing during the interview -Projects a professional outlook